



# ด่วนมาก

## บันทึกข้อความ

ส่วนราชการ กลุ่มงานกิจการต่างประเทศ กองประชาสัมพันธ์และกิจการต่างประเทศ หมายเลขภายใน 1253

ที่ ศธ 0530.1(10.3)/ 9 769

วันที่ 14 พฤษภาคม 2557

เรื่อง พิจารณาคัดเลือกนิสิตเข้าร่วมโครงการค่ายแลกเปลี่ยนภาคฤดูร้อน (Asia Summer Camp Program)

เรียน คณบดีทุกคณะ

ด้วย กลุ่มงานกิจการต่างประเทศ กองประชาสัมพันธ์และกิจการต่างประเทศ มีกำหนดจัดโครงการค่ายแลกเปลี่ยนฤดูร้อน (Asia Summer Camp Program หรือ ASP) ในระหว่างวันที่ 5 – 25 สิงหาคม 2557 ณ Universiti of Malaysia Perlis ประเทศมาเลเซีย โดยการจัดโครงการดังกล่าวสืบเนื่องมาจากการที่มหาวิทยาลัยมหาสารคามได้เข้าร่วมเป็นสมาชิก Asian University President Forum (AUPF) เพื่อสร้างเครือข่ายความร่วมมือและเพิ่มศักยภาพทางด้านการศึกษากับมหาวิทยาลัยต่างๆ ในภูมิภาคเอเชียและเป็นการประชาสัมพันธ์มหาวิทยาลัยมหาสารคามให้เป็นที่รู้จักในระดับนานาชาติ โดยการเข้าร่วมโครงการดังกล่าวจะเปิดโอกาสได้รับความรู้จากรายวิชาที่หลากหลายทั้งทางด้านสังคมและวัฒนธรรม ด้านวิทยาศาสตร์และเทคโนโลยีและทางด้านภาษาศาสตร์จากอาจารย์ชาวต่างประเทศซึ่งเป็นผู้มีความรู้ความสามารถทางสายวิชาการ ซึ่งจะทำให้นิสิตได้เปิดโลกทัศน์และได้เรียนรู้ประสบการณ์ใหม่ๆ อีกทั้งยังมีโอกาสแลกเปลี่ยนความรู้ความเป็นรูปธรรมกับเพื่อนชาวต่างประเทศอื่นจะนำไปสู่การเพิ่มศักยภาพและยกระดับความสามารถของนิสิตให้พร้อมสู่การปฏิบัติงานจริงในยุคของการเป็นประชาคมอาเซียนและความเป็นสากลต่อไปในอนาคต โดยมีรายละเอียดการเข้าร่วมโครงการดังต่อไปนี้

### ลักษณะโครงการ

1. เป็นโครงการค่ายแลกเปลี่ยนฤดูร้อน ณ Universiti of Malaysia Perlis ประเทศมาเลเซีย
2. นิสิตผู้เข้าร่วมโครงการจะได้รับการสนับสนุนค่าใช้จ่ายจากมหาวิทยาลัย ดังนี้
  - 2.1 ค่าตัวเครื่องบินระหว่างประเทศ จากกรุงเทพฯ ไปยังประเทศมาเลเซีย
  - 2.2 ค่าธรรมเนียมการเข้าร่วมโครงการ/ค่าดำเนินการ
  - 2.3 ค่าที่พักในต่างประเทศ ณ Universiti of Malaysia Perlis ประเทศมาเลเซีย
  - 2.4 ค่าอาหารและเครื่องดื่มระหว่างการเข้าร่วมโครงการ
  - 2.5 ค่าเดินทางไป-กลับจากมหาวิทยาลัยมหาสารคาม-สนามบินสุวรรณภูมิ
  - 2.6 ค่าประกันภัยการเดินทางต่างประเทศ
3. นิสิตผู้เข้าร่วมโครงการต้องสามารถรับผิดชอบค่าใช้จ่ายในการเข้าร่วมโครงการ ดังนี้
  - 3.1 ค่าใช้จ่ายส่วนตัวอื่นๆ เช่น ค่าโทรศัพท์, ค่าอินเทอร์เน็ต เป็นต้น
  - 3.2 ในกรณีที่นิสิตต้องการเดินทางไปทัศนศึกษา ณ เกาะลังกาวิ
 


นิสิตจะต้องรับผิดชอบค่าใช้จ่ายด้วยตนเอง จำนวน 200 USD (ประมาณ 6,600 บาท)
  - 3.3 ค่าธรรมเนียมการทำหนังสือเดินทางไปต่างประเทศ

ในการนี้ กลุ่มงานกิจการต่างประเทศ กองประชาสัมพันธ์และกิจการต่างประเทศ จึงใคร่ขอให้ท่านพิจารณาคัดเลือกนิสิตระดับปริญญาตรีที่มีคุณสมบัติดังต่อไปนี้ จำนวน 1 คนและส่งรายชื่อพร้อมกับแนบใบสมัครและสำเนาใบแสดงผลการเรียนจนถึงภาคการศึกษาสุดท้ายก่อนวันสมัคร (สามารถพิมพ์จากระบบได้) และส่งกลับมายังกลุ่มงานกิจการต่างประเทศ ภายในวันศุกร์ที่ 23 พฤษภาคม 2557 ทั้งนี้ กลุ่มงานกิจการต่างประเทศ กองประชาสัมพันธ์และกิจการต่างประเทศ ได้แนบรายละเอียดเกี่ยวกับโครงการและใบสมัครและหากต้องการทราบข้อมูลเพิ่มเติมสามารถเข้าไปได้ที่ <http://asp.unimap.edu.my/> หรือสอบถามข้อมูลได้โดยตรงกับ นางสาวปวีศา หนันดี ตำแหน่ง นักวิเทศสัมพันธ์ กลุ่มงานกิจการต่างประเทศ กองประชาสัมพันธ์และกิจการต่างประเทศ

คุณสมบัติผู้สมัคร

1. เป็นนิสิตระดับปริญญาตรีของมหาวิทยาลัยมหาสารคาม
2. มีความสามารถในการใช้ภาษาอังกฤษได้ดี
3. ประพฤติดี มีความรับผิดชอบ และมีระเบียบวินัยในตนเอง
4. เป็นบุคคลที่ทำคุณประโยชน์ให้กับคณะหรือมหาวิทยาลัยและมีความเป็นผู้นำสามารถปรับตัวให้เข้ากับสภาพแวดล้อมและวัฒนธรรมอื่นได้ง่าย

จึงเรียนมาเพื่อพิจารณาคัดเลือกนิสิตเข้าร่วมโครงการ



(ผู้ช่วยศาสตราจารย์ ดร. รำไพ เกณฑ์สาคร)

รองอธิการบดีฝ่ายบริหาร


6/5/57 คนขอ

\* เพื่อไปติด พจนานุกรมศัพท์

มรดกโลก ส่งมอบให้โรงเรียนมัธยมต่าง-แลกเปลี่ยน

มาดากัสการ์ (Asia Summer Camp Program)

ณ. ประเทศมาดากัสการ์ 5-25 ก.ค. 57



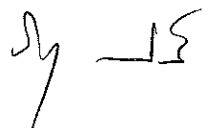
(นางนงลักษณ์ พุ่มม่วง)

หัวหน้าสำนักงานเลขานุการวิทยาลัยการเมืองการปกครอง

15 พ.ค. 2557

1. น้อง รอน อเมริกา ค.ศ. 57

2. น้อง รอน ค.ศ. 57



(รองศาสตราจารย์ สิดา สอนศรี)

คณบดีวิทยาลัยการเมืองการปกครอง

16 พ.ค. 2557



**ASP UniMAP 2014**  
August 5 – 25, 2014

**Tentative Program of Project Activities**

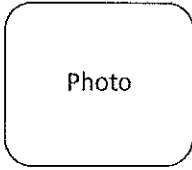
<b>Date</b>	<b>Activity</b>	<b>Remarks</b>
<b>May 23 , 2014</b>	<b>Retrieving Nominations from the Faculties</b>	
<b>June 2, 2014</b>	<b>Meeting and Orientation with the Nominees ASP Participants</b>  *ASP Overview *Program *Travelling Documents Passport Visa *Application Form	
<b>June 13, 2014</b>	<b>Submission of Applications to ASP UniMAP Office</b>	



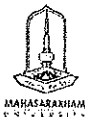
# ASIA SUMMER CAMP PROGRAM

Mahasarakham University, Thailand | Tel/Fax: +66 43754241 E-mail: yeesibb@gmail.com

## ASP Application Form



<b>Student Personal Information</b>			
Applicant Name: (ENGLISH)		(Same as In Passport)	
(First)	(Middle)	(Last)	
Nationality:		Date of Birth: (yyy) / (mm) / (dd)	
Mailing address:		Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female	
Contact Number:		G.P.A: (Home University Previous Semester)	
E-Mail:		Graduation Year:	
Home Institution:		Home Country:	
Adviser:		Adviser : E-mail	
Passport No:		Country of Issue:	
English Language Test Taken	Level (Excellent, Good, Fair) Certification Required	Language Proficiency Level	Level (Excellent, Good, Fair) Certification Required
<b>Health Conditions</b>			
Allergies:			
Major Medical Problems (please specific)			
Medications currently taken (please specify)			
Other			
<b>Guardian/Parent Contact Information</b>			
First Name	Mr./Ms./Mrs.		
Last Name			
Address			
Telephone Number (Emergency)			
Email Address			
Relationship with the applicant			



# ASIA SUMMER CAMP PROGRAM

Maharakham University, Thailand | Tel/Fax: +66 43754241 E-mail: yeesibb@gmail.com

## Checklist

Please send all the required documents listed below to: Miss Pawarisa Nandi, International Relations Officer, Maharakham University by **May 23, 2014**

### Materials

- Application form
- Copy of transcript
- Scholarship Essay Form
- Others

## Declaration

I hereby declare that the information provided in this application is true and complete in every detail. I authorize Maharakham University to handle and use my personal data/information for the purposes of the program.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

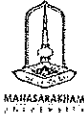


## ASIA SUMMER CAMP PROGRAM

Mahasarakham University, Thailand | Tel/Fax: +66 43754241 E-mail: yeesibb@gmail.com

### Scholarship Essay Form

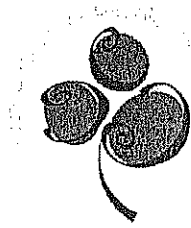
**What Do You Expect from Participating ASP 2014**



## ASIA SUMMER CAMP PROGRAM

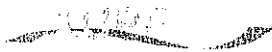
Maharakham University, Thailand | Tel/Fax: +66 43754241 E-mail: [yeesibb@gmail.com](mailto:yeesibb@gmail.com)

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# 2014 Universiti Malaysia Perlis Asia Summer Program

## Introduction



The ASP is a three-week credit-based program offering innovative perspectives on Asia. Participating students experience a highly international environment, allowing them to learn directly about the diverse cultures of Asia.

Many of the participating universities send leading professors to offer courses on relevant issues in Asia. Each of the courses taken may be applied toward a student's graduation requirements at his or her home university based on an agreement for credit transfer between the participating universities.

## Background

The ASP began through a shared sense of responsibility felt by leaders of the five founding universities: Bangkok University, Thailand; Dongseo University, Korea; Josai University, Japan; Petra Christian University, Indonesia; and Universiti Malaysia Perlis, Malaysia.

It was agreed that given the increasing global importance of Asia, institutions of higher education should strive to create future leaders with a strong understanding of Asian perspectives.

## AUPF Affiliation

The Asia Summer Program became an officially ratified affiliate of the Asian University Presidents Forum in 2013, when the 12th annual AUPF was held at University of Malaysia Perlis. The Forum was attended by delegates from 68 institutions in 17 countries, and it was generally agreed that leaders of higher education in Asia should strive to promote programs aimed at developing multilingual competency, increasing understanding of cultural diversity, and nurturing creative abilities. The affiliation of ASP and AUPF was ratified to further the achievement of this goal. More information about the AUPF can be found at its main website and at the website for AUPF 2013 to be held at Universiti Malaysia Perlis.



# Courses

The courses to be offered at ASP 2014 are listed below:

Group A (9:30 am - 12:00 pm)

Group B (1:30 pm - 4:00 pm)

## Group A (9:30am – 12:00pm)

Number	Course Name	University
1	English for Technical Communication	UniMAP, Malaysia (CIL)
2	English for Academic Purposes (EAP)	UniMAP, Malaysia (CIL)
3	Bahasa Melayu Asas	UniMAP, Malaysia (CIL)
4	Arabic Language	UniMAP, Malaysia (CIL)
5	Ethnic Relations	UniMAP, Malaysia (iKOM)
6	Skills and Technology in Communication	UniMAP, Malaysia (iKOM)
7	Food Supply, Water Security, and Nuclear Power in Asia	Dongseo University, Korea
8	Creative Travelling in Thailand	Christian University of Thailand, Thailand
9	Sustainable Utilization and Conservation of Natural Environment and Resources	Walailak University, Thailand
10	Tourism Culture and Hospitality: Impacts on MDG	Josai University, Japan
11	Environmental Management for Food Industries	BICOL University, Philippines
12	The Impact of Electronic Business in Asia	Daffodil International University, Bangladesh
13	Global Sustainability and IT	Daffodil International University, Bangladesh

## Group B (1:30pm – 4:00pm)

Number	Course Name	University
1	Basic Mandarin	UniMAP, Malaysia (CIL)
2	Basic Thai Language	UniMAP, Malaysia (CIL)
3	Engineering Entrepreneurship	UniMAP, Malaysia (iKOM)
4	Thinking Skills	UniMAP, Malaysia (iKOM)
5	Computer Security and Privacy	Bangkok University, Thailand
6	Gender, Culture and Society: Asian and Global Perspectives	Naresuan University, Thailand
7	Application of Environmental Modelling	Walailak University, Thailand
8	Asian Studies	BICOL University, Philippines
9	Critiquing World Literature in the Context of Asia	Daffodil International University, Bangladesh
10	Migration, Globalisation and Development	Daffodil International University, Bangladesh
11	Introduction to Multi-cultural Identity	Daffodil International University, Bangladesh
12	Chinese Indonesian Society and Culture in a Comparative Perspective	Petra Christian University, Indonesia
13	Application based Biomedical Engineering scenario of Asia	Daffodil International University, Bangladesh

# List of courses offered in ASP 2014

University	Course Name	Course Description	Teaching Staff
UniMAP, Malaysia (CIL)	English for Technical Communication	This course is designed to prepare students to achieve confidence in extracting, evaluating and synthesizing information with a view to write good technical documents. Various theories of technical communication will be introduced throughout this course. Students will learn how to prepare technical documents as well as on how to write clearly and concisely. Students will also be exposed to primary and secondary research, techniques of analyzing and interpreting different information and applying the functional organization in report writing.	NAZIFAH HAMIDUN FATEN KHALIDA KHALID WAN NORHAIZAR HARUN
UniMAP, Malaysia (CIL)	English for Academic Purposes (EAP)	This course is aimed at preparing business students to improve their general academic writing skills by familiarising them with the fundamentals of academic writing. By the end of the semester, students are required to produce an argumentative essay individually, with topics that are related to their respective disciplines. Students are required to conduct library research; both printed and online material such as books, journals, periodicals etc. Apart from that, students are also required to apply the correct form of APA citation style in their essays. Although the primary focus of the course is on writing, this course also provides substantial activities on reading and speaking. Students are required to present their topics orally by the end of the semester.	SRI KANDY PUTRI NARU ABDUL HAMII NARU FARAH ADILAH ABI BAKAR NUR ADILA HAKIMI
UniMAP, Malaysia (CIL)	Bahasa Melayu Asas	This course aims to provide exposure to international students in UniMAP in terms of basic skills in the Malay language. Emphasis on basic skills include four aspects: listening, reading, speaking and writing. Listening and speaking skills are combined as one and the emphasis is not just limited to language forms and functions, but also to increase understanding and speaking accuracy. Fundamental aspects of grammar are also taught directly in the learning process.	JULIANA AHMAD SUHAIDAH SAID NURUL SYAZWANI ZULKIFLI
UniMAP, Malaysia (CIL)	Basic Thai Language	The course is designed to introduce students to basic Thai. The course will cover listening, speaking, reading and writing in spoken and written Thai. The students will be introduced to phonetic transcription which will help them to pronounce accurately. They will be able to read and understand short and simple sentences and able to write simple word in Thai script.	SAREEPA JEARWAE CHUTHAMAS CHITTITHAWORN RONGDARA ROCHANAHASSADII
UniMAP, Malaysia (CIL)	Basic Mandarin	The course is designed to introduce students to basic Mandarin. The course will cover listening, speaking, reading and writing in spoken and written Mandarin. The students will be introduced to Pin Yin which will help them to pronounce accurately. They will be able to read and understand short and simple sentences and able to write simple Chinese characters with the help of Pin Yin in the topic of personal context.	CHUTHAMAS CHITTITHAWORN
UniMAP, Malaysia (CIL)	Arabic Language	The course is designed to introduce students to basic Arabic language. The course will focus on 4 main skills in learning basic Arabic skill encompassing listening, speaking, reading and writing in spoken and written Arabic. The students also will be introduced to Arabic letters which will enable them to pronounce Arabic words and simple sentence accurately. They will be able to read and understand short and simple sentences and able to write simple Arabic letter characters apart from basic common vocabulary used in daily Arabic writings and speakings	AZRIE BIN IBRAHIM PROF DATO' SYED OMAR PROF MADYA DATO' ALIM PANGLIMA MAT JAHYA
		This course is a discussion of the fundamental concepts of ethnic and special	MS. SUZANA SULAIMAN

UniMAP, Malaysia (iKOM/PTKPI)	Ethnic Relations	emphasis is given to the plural society in Malaysia. This course will guide the students to evaluate and discuss issues related to ethnic relations around them (living on campus) and ethnic relations in Malaysia. It is hoped that this course will be able to create molded Malaysian society and intricate relationship between Asean Region.	A.P DR AZIZAN BAHARI ABDUL JALIL RAMI NOR AZMI JOHARI MUHAMMAD IZMEF YUSOF
UniMAP, Malaysia (iKOM/PTKPI)	Skills and Technology in Communication	The purpose of this course is to expose the students about communication and information technology. This course introduces students to the basic aspects of human. Students are introduced to motivation, knowledge and skills as tools for competence communication. The first part of the course discusses the basic process in an effective communication such as perception, verbal and non-verbal communication, listening skills, basic communication models and use of information technology in communication. The second part deals with competence communication in the contexts of interpersonal communication, organization communication, small group communication, basic skill for presentation and intercultural communication	DR HANIF ABU BAKAR PROF. ASIAH SARJ MR EDZHAM ARMIN ASSOC. PROF ABDUL AZIZ MDM MAIZATUL AKMAR MS WAN NOR ASHIQIN MS AZILA AZAHARI
UniMAP, Malaysia (iKOM/PTKPI)	Engineering Entrepreneurship	The purpose of this course is designed to focus on training, education, and competency assessments, ensuring students are responsive to the dynamic economic environment and societal demands on a global level. Serving as a center of gravity, the course provides both knowledge and access to resources such as preparation, support, evaluation of opportunities, business planning, marketing, financial consultation, networking and e-commerce.	MR HASSAD BIN HASSAN MR. MASKOR BIN BAJURI MR. RUHIL AMAL RAZALI
UniMAP, Malaysia (iKOM/PTKPI)	Thinking Skills	This course is to prepare students on the skills of problem solving. Self development is one of the most important criteria in enhancing the ability and capability of each student in developing their self potential. It is one of the main added values in marketing oneself and competing for a career in nowadays stiff job market. One of the many techniques in soft skills and being able to think critical and creatively can be found in this subject.	DR.NORIAH MOHAMED JUNAINOR HASSAN NURSALIMAH ALIAS
Dongseo University, Korea	Food Supply, Water Security, and Nuclear Power in Asia	Controversy is engaging. We all know everyone disagrees about something: it is simply a fact of life. Surely we all have experienced being on one side of an argument or another, having to defend an opinion. And although most of us probably dont like arguing, controversies are important. Often, it is a controversial topic that decides policies, elections, wars, or results in entire groups of people at a company being fired or hired. In short, being able to defend and win the argument is often quite important. Heck, at some point, your own job will probably depend on it! This class is designed to simulate the four main modes in which one may want to engage or win an argument. We will study the use of effective communication using data and practice the four modes in a stimulating environment using controversial discussion topics that center around current events in Asia. The first three topics will cover the issues of food supply, water security, and nuclear power. Subsequent topics will be chosen by students. It will be a jolly good time.	JUSTIN FENDOS
		The course will provide the general foundation on network security, commonly-used security mechanisms and techniques relate to confidentiality, integrity, and availability of information assets. It covers the basic elements and	

Bangkok University, Thailand	Computer Security and Privacy	<p>techniques in information security and management such as risks and vulnerabilities, security risks and countermeasures, an introductory to principles of cryptography, standards cryptography, authentication and privacy and ethical issues.</p> <p>Students are required to present their group selected study topics orally by the end of the semester.</p>	MS. YANISA AKKARAWICHAJ
Christian University of Thailand	Creative Travelling in Thailand	History and background of Thailand, social system and structure, Thainess, believes, norms and values of Thailand, tourism geography, tourism resources both tangible and intangible destinations. Practice writing an itinerary and being a tourist guide in Thailand	MR. SONGKRAN KLOMSOOK
Naresuan University, Thailand	Gender, Culture and Society: Asian and Global Perspectives	This course aims to explore the relationship between genders and the understanding of culture and social processes that shape the contemporary world and gendered outcomes through the case studies (both Asian and global perspectives). The study introduces the interaction between gender relations, cultural structures and societies and social changes caused by the mentioned factors. In addition, the course also enables students to become familiar with some basic important concepts related to gender studies such as gender equity, globalization, multiculturalism and etc.	MS. PORNGAM LIAMSIRIWATANA
Walailak University, Thailand	Sustainable Utilization and Conservation of Natural Environment and Resources	This course is aimed at preparing applied science and technology students (i.e. engineering, architecture) to improve their knowledge and understanding of basic concepts of sustainability, ecology and conservation biology. Practical applications of ecological theories and solving potential environmental problems and conservation issues related to their fields of interests; providing environmental good/best practices from ASEAN, ASIA and around the world.	MR. PHUSIT HORPET
Walailak University, Thailand	Application of Environmental Modelling	During the change and variability of climate, modeling offers an useful techniques for preliminary through advance in monitoring and assessment of environmental impacts. This course includes the 3 main parts starting from the theoretical basics of environmental modeling development, statistical models and its associate uncertainties, and modeling of air, noise, water and sedimentation. Beyond the lecture, the atmospheric dispersion model, AERMOD will be demonstrated and trained by mean of self-practice with the provided software. Note that AERMOD is known to be the regulatory model applied regularly and widely for air quality assessment and included in the report of environmental impact assessment.	DR. THONGCHAI KANABKAEW
Josai University, Japan	Tourism Culture and Hospitality: Impacts on MDG	<p>The goal of this course is to understand the Tourism Culture and Hospitality through selected travel-related materials. The students will be introduced to consider the "servant leadership" of women workers in tourism industry in Japan and other Asian countries.</p> <p>This course has been developed to prepare the Faculty of Tourism students to be trained in higher educational institutions as a global worker with deeper understanding of historical and socio-cultural background of tourism culture and hospitality in global work environment with diversified cultural background. Understand the job of Okami (wife of business owners in Japanese).</p> <p>This year we will include in our consideration some important impacts of MDG that the UN has been put into practice for uplifting the Status of Women and Girls .</p>	YASUKO WACHI, PH.D.
BICOL University, Philippines	Asian Studies	The course is an interdisciplinary study of the political, economic and socio cultural issues in Asian societies today in the light of historical and global forces at work in Asia. Utilizing integrative, experiential and cooperative learning strategies, it will also highlight the culture, people and historical experiences of the South, West, East and Southeast Asia.	MS. MARCIA CORAZON PENETRANTE-RICO

BICOL University, Philippines	Environmental Management for Food Industries	This course mainly aims to introduce and explore the wastes generated in various sectors of the food industry, and identify strategies to prevent, treat and dispose such. It also aims to provide the fundamentals of environmental protection and sustainability, the impacts of food processing wastes to the environment and the advantages of adopting cleaner production options. At the end of the semester, students are required to prepare and present orally an investigatory report on waste generation, disposal and treatment of a food industry sector, as well as come up with recommendations for cleaner production options (for class discussion purposes only). This will be done through actual plant visit and interview with the concerned people and/ or agencies, along with library research, both printed and online materials such as books, journals, etc.	MS. GINALYN A. RUSTRIA
Daffodil International University, Bangladesh	Critiquing World Literature in the Context of Asia	Using a learner-centred participatory approach, the participants of the course will find world literature popular in Asia and in their own countries. The participants will set up standards for reviewing and comparing the selected texts in the Asian context. They will examine the texts in their own right and the benefits or otherwise to the Asian culture in their own countries. Finally, a comparison of such influence will be made across the countries represented in class.	YUSUF MAHBUBUL ISLAM, PHD, PROFESSOR
Daffodil International University, Bangladesh	The Impact of Electronic Business in Asia	The objective of the course to increase the technology based knowledge and its uses to the learner. The course contents will cover the topics: e-commerce, e-business, e-marketing, e-payments. The students will also learn from this course contents about positive and negative impact of the technology in the Asian society and environment.	MD. FOKHRAI HOSSAIN, PHD
Daffodil International University, Bangladesh	Migration, Globalisation and Development	The increasing interconnectedness in the international economy, popularly dubbed as 'globalisation', has gradually altered the 'global migration regime' and has played significant role in the growth and development of many countries. Using a learner-centred approach, this course is aimed at examining the cross-cutting issues of migration and its resultant impacts on the sending and receiving communities.  This course is designed for students to acquire theoretical and practical knowledge of migration, globalisation and development at local, regional, national and international levels. The course teaches students to view migration and development from a critical and relevant lens, so that they will take a more informed and positive role in shaping the societies in which they live.	DR. MOHAMMAD JALAL UDDIN SIKDER
Daffodil International University, Bangladesh	Global Sustainability and IT	"The question of reaching sustainability is not about if we will have enough energy, enough food, or other tangible resources - those we have. The question is: will there be enough leaders in time?" The results of unsustainable human development are evident worldwide - climate change, species extinction, pollution, poverty, and inequality are deteriorating our capacity to sustain our ways of life. Our society needs more effective ways of using our skills and resources to create positive change. This is the challenge that our graduates are prepared to meet. Exploring the possible convergences between industrial and technological logics and environmental instances can play a key role in enabling systemic solutions that consider environmental externalities of the economic growth. That said ICT-based innovations could play a key role in improving energy efficiency and thus mitigating climate change. Besides, ICT are increasingly recognized as the strongest change means humanity has to its disposal, and, at this time, must be mobilized and directed at promoting sustainable economic development. Our contention is that, as ICT become more sophisticated and more embedded in our social and organizational structures, we are in a better position than ever before to make sustainable development work. In addition, considering the huge impact of ICT	DR. TOUHID BHUIYAN, ASSOCIATE PROFESSOR

		on the economy, it is certainly of strategic value to call to mind the urgency of strategizing ICT design with sustainability in mind.	
Daffodil International University, Bangladesh	Introduction to Multi-cultural Identity	Using a learner-centred approach, this course is aimed at making students from different nationalities conscious about and sharing different ideas about positive and negative sides of bearing a multi-cultural identity. It involves student's critical intellectual faculty for positioning himself/herself in a global village in the context of post colonial, transnational, multicultural political and social changes. This course encourages students to read and reread national narratives and different historical moments of their own nationalities and connect those with recent global cultural theories. This course will focus on key points of multicultural -identity, its causes and results in the context of their home country and any other foreign country represented in a text. It will be highly appreciated if a student can choose any diasporic/multicultural writing (may be a short novella/ essay /short story) of his native country as his target text. In further cases students will be provided different short stories from prominent South Asian diasporic/ multi-cultural writers as target texts to work in class.	MS. UMME KULSUM ASSISTANT PROFESSOR
Daffodil International University, Bangladesh	Application based Biomedical Engineering scenario of Asia	Biomedical Engineering is one of the hottest areas in circuit branches, especially for Asia. In this region, there is a certain scope to enrich the research activities as well as industrialization. This course will be effective for the students, engineer, and industry personnel for enhancing the quality assessment of biomedical products. This course has also found applications in all engineering disciplines. However, critical understanding of the concepts from both theoretical and practical dimension is still lacking. This training program will help the faculty and students to bridge this gap and enable them to better concepts for real life applications.	DR. A.K.M. FAZLUI HAQUE
Petra Christian University Indonesia	Chinese Indonesian Society and Culture in a Comparative Perspective	This course discusses the lives of the Chinese Indonesian society and their hybrid cultures. This hybridity is seen through their use of language, their education and the roles of Chinese Indonesian women in the making of the present community. From their architecture of settlements to houses, shrines and other buildings, traces of their hybrid cultures are also shown in their unique architectural buildings. From the practice of doing business, students will be able to look at the evolution of Chinese business in Indonesia from the historical and political perspectives, the socio-cultural point of view, and from the pragmatic aspects, including the system in family business and the building of the family legacy. Students are expected to be able to learn and compare those aspects of Chinese Indonesians' lives with other Chinese in their own country and see the role of their contribution to Asia and Asian people.	PROF. ESTHER HARIJANTI KUNTJARA, PH.D.  TIMOTICIN KWANDA, B.SC., MRP., PH.D.  DRS. WIDJOJO SUPRAPTO, M.SC

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ASP 2014 SCHEDULE  
 Week 1 (4-10 August 2014)

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Note
0930-1230			ORIENTATION	Class A Class B	Class A Class B			Session 1-2
1330-1600		ARRIVAL				CSR Activity	ASP Student Project	
1700-1830			OPENING CEREMONY DINNER	Evening Activity	Evening Activity			
2000-2230								

Week 2 (11-17 August 2014)

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Note
0930-1230	Class A	Class A	Class A	Class A	Class A			Session 3-7
1330-1600	Class B	Class B	Class B	Class B	Class B		Sports Day	
1700-1830						Cultural Night		
2000-2230	Evening Activity	Evening Activity	Evening Activity	Evening Activity	Evening Activity			

Week 3 (18-23 August 2014)

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Note
0930-1230	Class A	Class A	Class A	Class A	Class A	Closing Ceremony		Session 8-12
1330-1600	Class B	Class B	Class B	Class B	Class B		Langkawi Tour	
1700-1830						Depart to Langkawi		
2000-2230	Evening Activity	Evening Activity	Evening Activity	Evening Activity	Evening Activity			